



# the Meade County Messenger

Reporting Meade County history every week since 1882

## 2012 Special Section Advertising

### Newspaper in Education Section

Size - 2x6 ROP only  
Cost - \$89.00  
Deadline - 1-26-12  
Published - 3-8-12  
To the Printer- 3-4-12

### Graduation Tab

Tab Sizes:  
1/8 page (4.917"x2.25") - \$50  
1/4 page (4.917"x4.75") - \$85  
1/2 page (10"x4.75") - \$150  
Full page (10"x10.38") - \$295  
Spot color charge - \$75 each color  
Deadline - 4-20-12  
Published - 5-17-12  
To the Printer- 5-6-12

### Fair Catalogue

Tab Sizes:  
1/8 page (minimum size) (4.917"x2.25") - \$120  
1/4 page (4.917"x4.75") - \$170  
1/2 page (10"x4.75") - \$245  
Full page (10"x10.38") - \$380  
Inside front or back page - \$450  
Color charge - \$75 per color  
Deadline - 4-27-12  
Published - 6-7-12  
To the Printer-5-20-12

### Fair Review

Tab Sizes:  
1/8 page (minimum) (4.917"x2.25") - \$60.00  
1/4 page (4.917"x4.75") - \$85.00  
1/2 page (10"x4.75") - \$122.50  
Full page (10"x10.38") - \$190.00  
Inside front or back page - \$225  
Deadline - 7-20-12  
Published - 8-16-12  
To the Printer- 8-5-12  
Color charge - \$75 per color

### Kindergarten Tab

Sizes:  
1/8 page (4.91"x2.25") - \$50  
1/4 page (4.917"x4.75") - \$80  
1/2 page (10"x4.75") - \$150  
Full page (10x10.38") - \$295  
Spot color charge - \$75  
Deadline - 8-24-12  
Published - 9-20-12  
To the Printer-9-9-12

### Meade County Magazine

10,000 printed (approximately)  
Free publication to customers  
Magazine contains photos, information about  
county, county and city officials, schools,  
tourism, etc.

Size - 8"x10.5"

Usually about 60 pages

### Costs:

1/4 page (3.25"x4.509") - \$205  
1/2 page (6.625"x4.509") - \$365  
Full page (6.625"x9.187") - \$650  
Spot color \$75.00 each color  
Full page with process color - \$800  
Deadline - 11-9-12  
Published - 12-27-12  
Full circulation run  
To the Printer - 12-2-12

**Questions, call 1-877-422-2155**